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600 pixel vertical fold

110 px

10 px

650 px

9

Competition rules

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10

Page framework

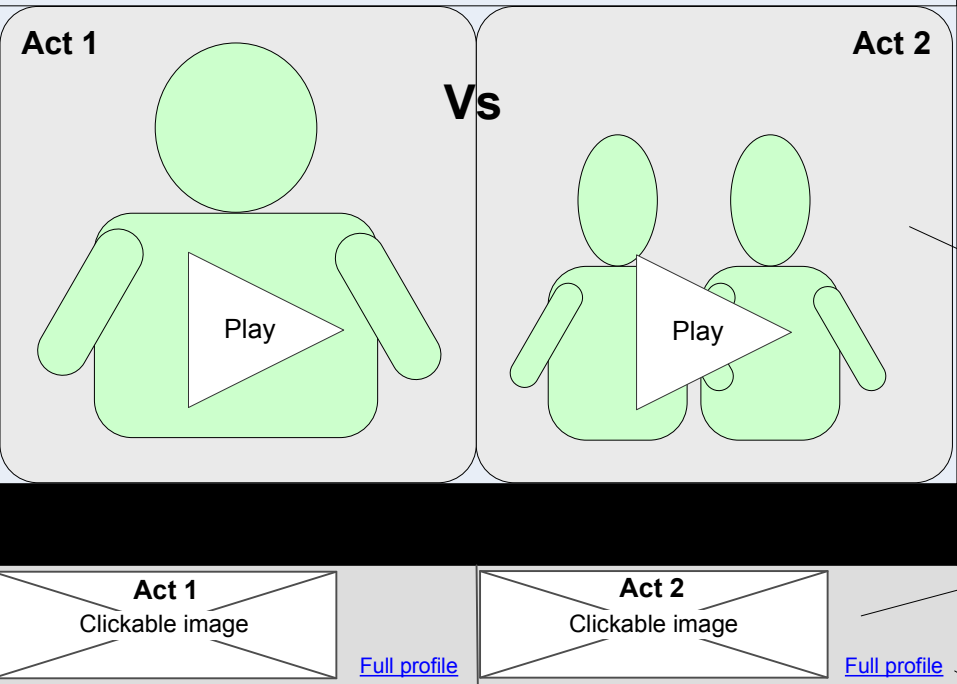
- 1 BBC tool bar – all links and search functionality move the user away from the Upstaged site and into other parts of BBC.co.uk
- 2 BBC's 'top left' area – provides a site-wide date reference, a link to Accessibility Help website and a link to a dynamically produced text-only version of the page. We have also added the link to the BBC home page within this section.
- 3 BBC Banner – contains the logo, welcome label, registration and sign in links, and Upstaged member search functionality. Once a user has logged in the following elements will be rendered:

Welcome: **Display name** [View my profile](#) [Sign out](#)

- 4 Left navigation – provides a means to access Upstage's primary site section starting pages and their child pages (with the exception of 'All contenders').
- 5 Main content area
- 6 BBC's 'service area' - contains links to a BBC.co.uk contact form as well as a 'send to a friend' link for that page.
- 7 BBC3 logo
- 8 Links to 3rd party community sites plus a 'what are these' help link to a BBC page providing supporting information.
- 9 Upstaged footer with link to Upstaged supporting page(s)
- 10 BBC footer - contain's compulsory links to the BBC's supporting pages as shown

1

Editable (via CMS) title area. (Clarify play choices).



Flash live stream player

Appears on: Home page

1 **Player place-holder on page load** (no movie selected or playing)

Editable text area at top of player place-holder to allow editorial team to update via CMS (so separate from main player).

2 clickable images sit on the player place-holder area (these will be updated daily by CMS team so that the 2 new acts can be promoted). Selecting each image will load the appropriate live stream into the player

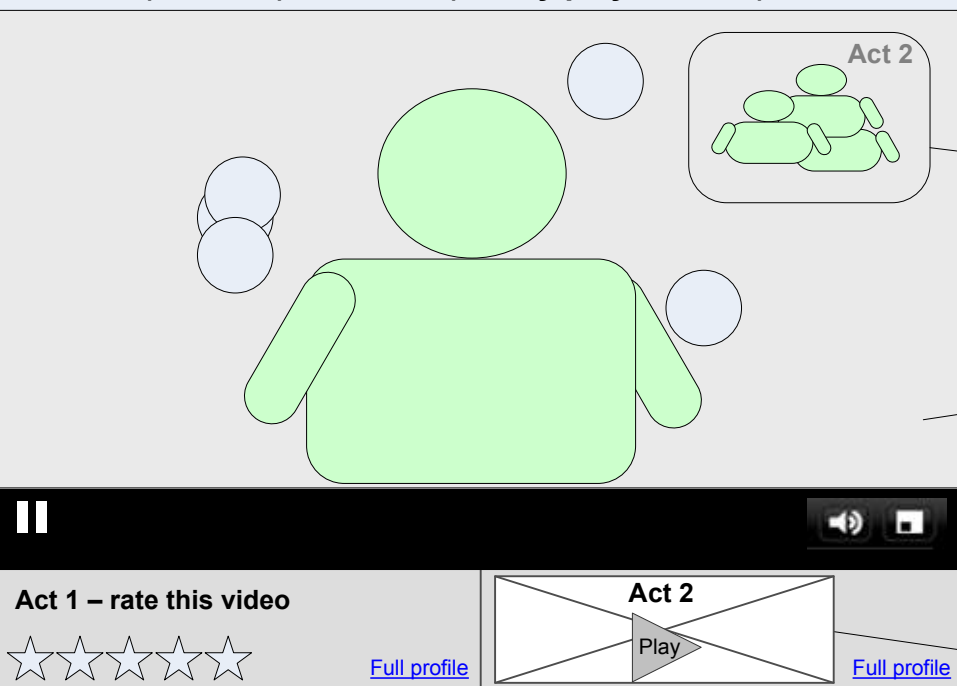
No movie play controls shown within console area (default view)

Live streams navigation. This area remains constant in terms of width and height, giving the user a reliable, easy to use area from which to switch between streams once one of them is playing (or on initial page load). Act 1 is always located on the left side.

Link to act's profile page.

2

Editable (via CMS) title area. (Clarify play choices).



2 **Movie player playing** (act 1 movie has been selected and is playing)

Picture on picture live stream from act 2 stage area. This should be clickable so that if clicked this act loads into the main movie play area and act 1 is shown as a picture on picture (ideally on the left side of the screen so that the each act is consistently promoted on the same side, ie act 1 always on the left). If possible the user should be able to close or move this smaller player as it may prevent them from seeing viewing the larger player properly.

Actual movie player including console

Streaming play area with movie playing

Movie play controls now rendered in console (only play/pause, volume control, full screen option relevant for live stream).

Live stream navigation. The right side of the module shows the image and play button for the act that is **not** currently being streamed into the main play area (ie act 2). This area forms part of the CMS powered page and not the movie player itself.

3



Live stream navigation. The left side of module shows rating options for the act that **is** currently being streamed into the main play area. User must be signed in to rate.

Confirmation is given to user that the rating has been recorded

3 **Live stream navigation – next rating count down** (see left side of module)

This state is rendered just after a signed in member has rated a video (in this case act 1). It shows the user (by way of a count down timer) how much time is left until they are entitled to rate the video again. The rating stars are greyed out so that it is obvious that they are not active at this time. When the timer reaches zero, this view is replaced with the original rating options and title (as per item 2 above).

Functionality: **Top 5 voting module**
Appears on: **Home page**

1

Clear description communicating the fact this is a top 5, winners go to and call to action

Top 5 challengers – vote your favourite in today! [Top 5 voting explained](#)

Contender name	Contender name	Contender name	Contender name	Contender name
Image	Image	Image	Image	Image
Vote for me	Vote for me	Vote for me	Vote for me	Vote for me

1 **Step 1 - default view**

Link to relevant answer in FAQs within 'Get involved'.

Vote button
– user must be signed in to vote. If a user is not signed and they click 'Vote' the default Register/sign in window is rendered. Once they have registered/signed in they are returned to the page on which they clicked 'Vote'.

2

Contender name is added dynamically

Important
You are about to vote for **contender name**.
Please note that you can only vote for 1 contender each day.
Are you sure you want to vote for this contender?

OR

2 **Step 2 – pre-voting info message**

This message is initiated when a signed in user clicks a 'vote' button

Vote is recorded on system and user moves forward to confirmation message (item 3 below)

User is returned to the page on which they clicked 'Vote'.(item 1 above)

3

Thank you, your vote has been recorded
The winner of today's vote will be the next act to enter the live stage area in Bristol.
Vote on the next group of challengers soon

3 **Step 3 – voting confirmation message**

User is returned to the page on which they clicked 'Vote' which will now show a slightly different version of the voting module.

4

Module copy updated to confirm that user cannot vote again until tomorrow (the original copy will return once the user is eligible to vote again).

Thanks for your vote – vote for another challenger soon [Top 5 voting explained](#)

Contender name	Contender name	Contender name	Contender name	Contender name
Image	Image	Image	Image	Image

4 **Step 4 – new version of top 5 voting module is rendered**

Voting buttons no longer rendering (they will return once the user is eligible to vote again).

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What are these?

Vote a top 5 act onto the stage, rate today's 2 live acts, or become a star yourself!"

Editable (via CMS) title area. (Clarify play choices).

Act 1

Vs

Act 2

[Daily contest explained](#)

Act 1

Clickable image

[Full profile](#)

Act 2

Clickable image

[Full profile](#)

Top 5 challengers – vote your favourite in today!

[Top 5 voting explained](#)

Contender name	Contender name	Contender name	Contender name	Contender name
<input type="button" value="Vote for me"/>	<input type="button" value="Vote for me"/>	<input type="button" value="Vote for me"/>	<input type="button" value="Vote for me"/>	<input type="button" value="Vote for me"/>

News highlights

Image

[Ut wisi enim ad minim veniam, quis...](#)

Image

[Ut wisi enim ad minim veniam, quis...](#)

Image

[Ut wisi enim ad minim veniam, quis...](#)

UPLOAD
YOUR VIDEO
NOW!

Newest Most viewed Most favourites Highest rating

[View all contenders](#)

Contender name	Contender name	Contender name	Contender name	Contender name	Contender name	Contender name	Contender name	Contender name	Contender name
Contender name	Contender name	Contender name	Contender name	Contender name	Contender name	Contender name	Contender name	Contender name	Contender name

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Home (user NOT signed in)

- page shows view on Initial load so no movies playing and rating options not visible

Top 5 voting explained – links to relevant answer on FAQs page

Daily contest explained – links to relevant answer on FAQs page

Notes for editorial

Strap line/intro shown is just a suggestion but does show the 3 core components we need to get across (ie top 5 vote, rate top 2 live, you the site visitor can become a star).

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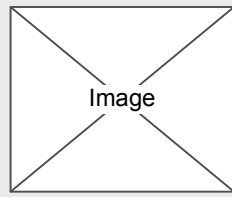


Bookmark with:

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- Reddit

[What are these?](#)

Contender name



194th

Views: 468
Joined: 2 days ago
Location: Surrey

My best video



Views: 21
Rating: ***

Support me

- [Become a fan](#)
- [Tell a friend about this contender](#)
- [Send this contender a message](#)
- Link to this page:
- [Contender name's RSS](#)

About me

Summary sentence - lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam interdum.

Description/plea

Onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo conse laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud

My blogs

Blog title 1 00/00/07 12.01

Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

[Full article](#)

Blog title 2 00/00/07 12.01

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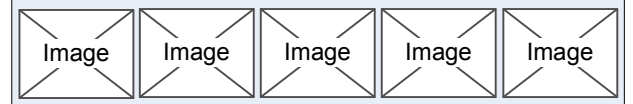
[Full article](#)

Blog title 3 00/00/07 12.01

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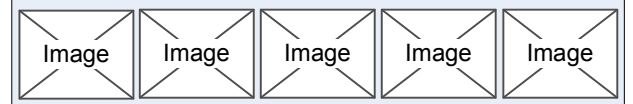
My other videos

[View all](#) (12)



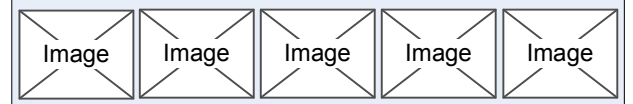
My images

[View all](#) (12)



My newest fans

[View all](#) (12)

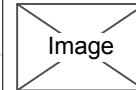


Your comments

[Login or join to add a comment](#)

Comment title

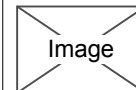
Mon 30 January, 8.23PM [Username](#)



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Comment title

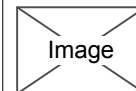
Mon 30 January, 8.23PM [Username](#)



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Comment title

Mon 30 January, 8.23PM [Username](#)



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Contender profile

Functional notes

194th – represents the contender's current ranking within total pool of contenders

My best video – this is the video that the contender has chosen to be their main pitch.

Become a fan – clicking this link allows a signed in user to become a fan of this contender (and corresponding points are awarded).

Link to this page – provides the code for user to paste into other pages which will link back to this page.

Contender name's RSS – allows user to view/subscribe to contender's RSS feed.

About me – likely to have a max character limit

Description/plea – likely to have a max character limit

"View all" links – link to standard KA view all pages

Send this contender a message – allows signed members to send this contender a message (only visible to signed in users)

Important

'Become a fan' and 'Send this contender a message' links should be hidden from signed in contenders

day Month 2007

Welcome: [please register or sign in](#)[Register today](#) [Sign in](#)[Accessibility help](#)[Text only](#)[BBC Homepage](#)

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Forums

Forum	Content
Stage 1	6 discussions 4 replies
Stage 2	9 discussions 12 replies
Top 5 contenders	7 discussions 19 replies
General forum	1 discussions 9 replies
I need some help	12 discussions 46 replies

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Forums

The forums section home page is based on the standard KA forum layout (ideally without KA's 3rd column as shown above).

The forum section starting pages and the discussion pages are not wireframed as they are based entirely on standard KA layout and functionality (with Upstaged styles applied).